

6989

NAME

AND

ADDRESS

CONTACT

LOCAL



AGREEMENT MADE BETWEEN

KCNC TV

CONTRACT NO. REV. 1181-62530-1

Cancellation Notice

Announcement 28 days

DATE PRINTED 08/15/12

Required

prior notice

1044 LINCOLN STREET, . DENVER CO 80203 AND

KCNC TV

PAGE AGENCY (OR SERVICE) ACTING AS AGENT FOR 322386 ADVERTISER (OR AGENCY AND ADVERTISER) MUNDY KATOWITZ MEDIA PRIORITIES USA ACTION

1322 G St SE

IISA

Washington

CASEY BESSETTE

NICOLE ELIE POL

Washington

1300

1101 15th St NW Lbby 2

DC 20005-5002

USA

PRODUCTEST # 1564

PRODUCT

CODE

NATIONAL

1

SALESPERSON

SALESPERSON

BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS:

1564

DC 20003-3021

AGENCY EST. NO.

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NOND ISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

-ethnicity	•	SPOTS	TIME					TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	01111	4	05:28A	06:00A	30s	10/09/12-10/12/12	NEWS 4 EARLY 5:28-6:00AM	4	500.00	2000.00
2	10000	1	05:28A	06:00A	30S	10/15/12-10/15/12	NEWS 4 EARLY 5:28-6:00AM	1	500.00	500.00
3	01111	4	06:00A	07:00A	30S	10/09/12-10/12/12	NEWS 4 TODAY	4	750.00	3000.00
4	10000	1	06:00A	07:00A	30S	10/15/12-10/15/12	NEWS 4 TODAY	1	750.00	750.00
5	01111	4	07:00A	08:58A	30S	10/09/12-10/12/12	THE EARLY SHOW	4	750.00	3000.00
6	10000	1	07:00A	08:58A	30S	10/15/12-10/15/12	THE EARLY SHOW	1	750.00	750.00
7	01111	4	05:00A	05:28A	30S	10/09/12-10/12/12	NEWS 4 EARLY 5-5:28AM	4	500.00	2000.00
8	10000	1	05:00A	05:28A	30S	10/15/12-10/15/12	NEWS 4 EARLY 5-5:28AM	1	500.00	500.00
9	01010	2	08:58A	09:58A	30s	10/09/12-10/11/12	RACHEL RAY	2	800.00	1600.00
10	01111	4	09:57A	11:00A	30S	10/09/12-10/12/12	PRICE IS RIGHT	4	1500.00	6000.00
11	00100	1	11:00A	12:00N	30S	10/10/12-10/10/12	YOUNG & THE RESTLESS	1	1000.00	1000.00
12	10000	1	11:00A	12:00N	30S	10/15/12-10/15/12	YOUNG & THE RESTLESS	1	1000.00	1000.00
13	01010	2	12:00N	12:25P	30s	10/09/12-10/11/12	NEWS 4 AT NOON	2	1000.00	2000.00
14	10000	1	12:00N	12:25P	30S	10/15/12-10/15/12	NEWS 4 AT NOON	1	1000.00	1000.00
							~			

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





AGREEMENT MADE BETWEEN

KCNC TV

CONTRACT NO. REV. 1181-62530-1

DATE PRINTED

08/15/12

1044 LINCOLN STREET, . DENVER CO 80203 AND

KCNC TV

1

			AND	PAGE 2
6989	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 32	2386 ADVERTISER (OR AGENCY AND ADVE	ERTISER)
NAME	MUNDY KATOWITZ M	EDIA	PRIORITIES USA ACTION	Cancellation Notice
AND	1322 G St SE		1101 15th St NW Lbby 2	Required
				Announcement 28 days
ADDRESS	Washington	DC 20003-3021	Washington DC 20005-5002	prior notice
	USA		USA	phornotice
CONTACT	CASEY BESSETTE		PRODUCTEST # 1564	
LOCAL SALESPERSO	NICOLE ELIE POL	AGENCY EST. NO. 1564	PRODUCT 1300 CODE	
NATIONAL SALESPERSOI	v.		•	

BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

- ethnicit			-	IME						
ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
					LLITOTTI	ETTEOTIVE DATES	THOUNAND	BDC31.	ONITRATE	TOTAL VALUE(I)
15	00001	1	12:30P	01:00P	30S	10/12/12-10/12/12	BOLD & BEAUTIFUL	1	1000.00	1000.00
16	01111	4	02:00P	02:58P	30S	10/09/12-10/12/12	LET'S MAKE A DEAL	4	750.00	3000.00
17	10000	1	02:00P	02:58P	30S	10/15/12-10/15/12	LET'S MAKE A DEAL	1	750.00	750.00
18	00101	2	02:58P	04:00P	308	10/10/12-10/12/12	JEFF PROBST SHOW	2	1000.00	2000.00
19	01010	2	04:00P	05:00P	308	10/09/12-10/11/12	DR PHIL	2	1500.00	3000.00
20	10000	1	04:00P	05:00P	308	10/15/12-10/15/12	DR PHIL	1	1500.00	1500.00
21	00111	3	05:00P	05:30P	308	10/10/12-10/12/12	NEWS 4 AT 5 PM	3	2000.00	6000.00
22	01010	2	06:00P	06:30P	30S	10/09/12-10/11/12	CBS4 NEWS AT 6	2	2000.00	4000.00
23	10000	1	06:00P	06:30P	30s	10/15/12-10/15/12	CBS4 NEWS AT 6	1	2000.00	2000.00
24	.1101	3	06:30P	06:58P	30s	10/09/12-10/12/12	CBS4 NEWS AT 630PM	3	2000.00	6000.00
25	01111	4	10:35P	11:37P	30s	10/09/12-10/12/12	LATE SHOW WITH DAVID	4	1000.00	4000.00
26	10000	1	10:35P	11:37P	308	10/15/12-10/15/12	LATE SHOW WITH DAVID	1	1000.00	1000.00
27	00111	3	11:37P	12:37A	30S	10/10/12-10/12/12	LATE LATE SHOW WITH CRAIG	3	500.00	1500.00
28	10000	1	11:37P	12:37A	30S	10/15/12-10/15/12	LATE LATE SHOW WITH CRAIG	1	500.00	500.00
29	.1111	4	12:35A	01:05A	30S	10/09/12-10/12/12		4	250.00	1000.00

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MUNDY KATOWITZ MEDIA

1322 G St SE

Washington

CASEY BESSETTE

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USA

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AGENCY (OR SERVICE) ACTING AS AGENT FOR 322386

PRIORITIES USA ACTION

1101 15th St NW Lbby 2

Washington

DC 20005-5002

USA

PRODUCTEST # 1564

PRODUCT

CODE

1300

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NAME

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- ethnicity	·									1
ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROCRAME	TOTAL	LINUT DATE	TOTAL (M) (E/A)
TIEM	DATS	FWK.	PNOW	10	LENGIH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
30	1	1	12:35A	01:05A	30s	10/15/12-10/15/12		1	250.00	250.00
31	01120	4	04:30A	05:00A	30s	10/09/12-10/11/12	CBS MORNING NEWS	4	250.00	1000.00
32	10000	1	04:30A	05:00A	30S	10/15/12-10/15/12	CBS MORNING NEWS	1	250.00	250.00
33	Sa	1	04:58P	06:00P	30S	10/13/12-10/13/12	NEWS 4 AT 5P - SATURDAY	1	750.00	750.00
34	Sa	1	10:35P	11:35P	30s	10/13/12-10/13/12	CSI MIAMI	1	500.00	500.00
35	Su	1	05:57A	07:58A	30S	10/14/12-10/14/12	NEWS 4 THIS MORNING	1	500.00	500.00
36	Su	1	07:58A	09:30A	30S	10/14/12-10/14/12	CBS SUNDAY MORNING	1	5000.00	5000.00
37	Su	1	09:30A	10:00A	30S	10/14/12-10/14/12		1	1000.00	1000.00
38	Su	1	05:58P	06:59P	30s	10/14/12-10/14/12	SIXTY MINUTES SUNDAY	1	10000.00	10000.00
39	Su	1	11:07P	12:07A	30S	10/14/12-10/14/12	CLOSER	1	500.00	500.00
40	00100	1	01:00P	02:00P	30S	10/10/12-10/10/12	THE TALK Total Contract:	1 78	750.00	750.00 82850.00
					Qtr 4	Oct -12 82850.00	Nov Dec . 00	GR	Total 82850.00 AND TOTAL 82850.00	

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